

# The future of museum professionals in the digital era

15 April 2020 | 10.00-14.00

Online



The official language of the event is English.

To participate, please register [here](#) before 13 April 2020.



The Mu.SA project (Project #: 575907-EEP1-2016-1-EL-EPPKA2-SSA) is funded with support from Erasmus+ programme of the European Union.

**Mu.SA**  
museum sector alliance

DAISSy Research Group of the Hellenic Open University and Culture Action Europe will host the event "The future of museum professionals in the digital era".

This represents the final stage of "Mu.SA: Museum Sector Alliance" project, implemented under the coordination of the Hellenic Open University, with the participation of 11 organisations from Greece, Italy, Portugal and Belgium and supported by Erasmus+ programme.

Mu.SA project designed four new occupational profiles for the museum sector: Digital Strategy Manager, Digital Collections Curator, Digital Interactive Experience Developer and Online Community Manager and developed the corresponding learning pathways.

The project produced professional training programs consisting of a MOOC (which attracted more than 5,000 trainees worldwide) and four blended training courses in digital and transferable competences as well as in 21st century skills, open to professionals and experts of European museums and the cultural sector.

## 10.00–10.20 | Opening Speeches

Achilles Kameas (HOU), Tere Badia (CAE)

## 10.20–10.40 | Keynote speech

Julia Pagel (NEMO – European Network of Museum Organisations)

## 10.40–10.55 | Q&A

## 11.00–12.10 | The Success of the Musa project:

*Mu.SA Project Overview* | Achilles Kameas and Spiros Borotis (HOU)

*Emerging Job Profiles for Museum Professionals* | Antonia Silvaggi (MeltingPro)

- *Mu.SA Methodology* | Panagiota Polymeropoulou (HOU)

- *Mu.SA MOOC* | Paula Menino Homem (University of Porto)

- *Mu.SA Blended Training Courses* | Eleni Damianou (AKMI),

- *Mu.SA Evaluation* | Massimiliano Dibitonto (Link Campus University)

- *Mu.SA Quality Assurance* | Ivo Oosterbeek (Mapa das Ideias)

## 12.10–12.30 | Q&A

## 12.30–13.00 | BREAK

## 13.00–13.45 | The Future of Museum Professionals in the Digital Era

Alexandre Matos (ICOM Portugal), Philippos Mazarakis-Ainian (ICOM Greece),

Romina Surace (Symbola), Leena Tokila (ICTOP), moderated by Margherita Sani (IBACN)

## 13.45–14.00 | Q&A